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-- PRESS RELEASE --

The Demoscene as UNESCO Cultural Heritage of Humanity

- ++ Campaign “Art of Coding” will be officially launched at the Nordic Developer conference at May 23rd to inscribe the Demoscene on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity
- ++ It’s the first time, that the UNESCO Heritage List of intangible Heritage is challenged with an original digital culture
- ++ EFGAMP is international coordinator of the campaign

Europe, May 20st, 2019 | Demosceners of Finland and Germany are launching the “Art of Coding” campaign to inscribe the Demoscene on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity as a digital and social practice, which includes many core elements of the digital world. The campaign will be officially launched at the Nordic Game conference at May 23rd 2019

> <https://conf.nordicgame.com/sessions/the-demoscene-as-unesco-world-cultural-heritage/>

“At EFGAMP we are glad to be accepted as the international coordinator of the campaign”, says Andreas Lange, president of EFGAMP. “Since the focus of our members is on preservation of our digital heritage, the campaign hopefully will serve as a best praxis example.”

Tobias Kopka, who is a founding member of Digitale Kultur e.V. and serves today as Festival Director of Ludicious: “Digital culture has been so omnipresent in recent decades that we are speaking of post-digital culture for some time: as digital has invaded so many spaces, that differentiating digital from non-digital culture is merely artificial today. Hence it’s only right

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to put the Demoscene in the center of our UNESCO initiative, as it is representing some of the earliest forms of converging digital and physical culture, still living and vibrant today.”

Pekka "Pehu" Aakko, the main organizer of Assembly computer festival, complements „When we organized our first Demoscene event Assembly in 1992, the game industry was still in its baby shoes. Now the game industry has become established and globally surpassing movie & music industries, a huge feat in itself. The Demoscene is still active and Assembly event gathers thousands of enthusiasts annually to see and make demos. I’m glad to see that things done in Demoscene and related events during past 27 years have affected greatly to the development of game culture and game industry in Finland and in Europe”.

After seven decades of digital change it’s about time to acknowledge digital works not only as important new tools for documenting and preserving analogue culture and educating about it, but accept it as a new kind of culture for its own.

Due to the international nature of the Demoscene a transnational application is planned. Other demosceners are invited to join the campaign by approaching their national UNESCO committees.

More information on the Demoscene and the application procedure can be found at the campaign homepage <http://demoscene-the-art-of-coding.net/> and following our Twitter account @EFGAMP_eu

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About the campaign „Art of Coding“

Art of Coding was initiated by Tobias Kopka (Conference Director Ludicious and founding member of Digitale Kultur e.V.) and Andreas Lange (President of EFGAMP e.V.). The campaign is internationally coordinated by EFGAMP e.V., the national applicants and partners are until today Digitale Kultur e.V., Neogames Finland, the Hub of the Finnish Game industry and the Finnish Museum of Games in Tampere.

<http://demoscene-the-art-of-coding.net> | Hashtag: #ArtofCoding

About EFGAMP e.V.

EFGAMP is an European non-profit organisation dedicated to the facilitation of the preservation of our interactive entertainment heritage, the facilitation of public access and the gathering and circulation of knowledge concerning preservation of such media and content.dge concerning preservation of such media and content.

www.efgamp.eu | Twitter: @EFGAMP_eu

About Digitale Kultur e.V.

The association "Digitale Kultur e.V." (Digital Culture) aims at supporting the Demoscene with a special focus on activities in Germany. In addition to already established events like Evoke Digitale Kultur e.V. is also looking forward to present educational (informative) activities, exhibitions and trips to Demoscene related events.

<https://www.digitalekultur.org/en/>